

NEXT

- / Nationwide, UK.
- / 500 stores
- / 40% energy saving
- / Bespoke design



The Brief

Next plc is a British multinational clothing, footwear and home products retailer, which has its headquarters in Enderby, England. The company has approximately 700 stores, of which circa 500 are in the United Kingdom, and circa 200 across Europe, Asia and the Middle East. Next is the largest clothing retailer by sales in the United Kingdom.

Next is one of the UK's largest and best-known retail brands. With such a large property portfolio, sustainability is high on the agenda for its more than 500 stores. Working with Next's leadership team, we were asked to help the retailer achieve a 35% reduction in its electricity consumption.



The Solution

Despite a complex brief, our team of designers identified an opportunity to upgrade Next's lighting system to the latest LED technology. Working with an LED module created specifically with high CRI and lumen maintenance in mind, Luxonic developed a range of futureproof luminaires to brighten Next's customer experience.



The Result

With a new adaptable system, Next were able to create the perfect retail environment for their customers whilst delivering an immediate 40 per cent improvement on their energy performance. Thanks to our lighting engineers futurescoping from the start, the retailer is also well set for the next generation of lighting technology.